



**B.V. Patel Institute of Business Management, Computer & Information
Technology, Uka Tarsadia University**

Continuous Internal Evaluation (CIE) Criteria Second Year BBA (3rd Semester)

Year 2017-18 (Odd Semester)

CIE for theory subject would be done based on following guidelines:

Sr. No.	Evaluation Parameter	Marks	Frequency in a Semester	Weightage in Internal Marks
1	Internal Examination	50	2	15
2	Class Test / Quiz	20	2	10
3	Faculty Perception	30	3	05
4	Practical Assignment*	20	1	10
Total Marks				40

* Applied assignment related to subject, small practical assignment, mini project, presentation, field work, etc.

Practical assignment would be evaluated based on written report and presentation / viva voce examination of the same. Practical assignment carried out in a group of 3 students.

Dr. Vijay Gondaliya
(I/c. Director)

Date: 07/07/2017



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Parameter Guideline for SY BBA 3rd Semester

1. Internal Examination

Specification	Marks
Question 1. Short Questions (Any 8 out of 9) (Each 2 Marks)	16
Question 2. Applied Questions (Any 2 out of 3) (Each 10 Marks)	20
Question 3. Theoretical Questions (Any 2 out of 3) (Each 7 Marks)	14

2. Class Test

Specification	Marks
Question 1: Theory based question only (Any 1 out of 2)	10
Question 2. Practical or Applied Question (Any 1 out of 2)	10

3. Quiz

Specification	Marks
Question 1. Short Question (Any 5 out of 6) (Each 2 Marks)	10
Question 2. MCQs 4 (8 Question each 0.5 mark)	04
Question 3. True-False (Negative Marking 0.25) (6 Statements)	06

4. Faculty Perception towards Students

Specification	Marks	1st Evolution*	2nd Evolution*	3rd Evolution*
Class Participation	05+05+05	31/07/2017	31/08/2017	30/09/2017
Class Behavior	05+05+05			

* All dates are tentatively.

5. Practical Assignment

Specification	Marks
Written Report (Content)	10
Presentation or Viva	10

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